

sloan

HOSPITALITY LAW



**Jeffrey S. Sloan**  
San Francisco, CA

(415) 577-5333

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**EDUCATION**

Stanford University (AB)

UCLA School of Law (JD)

Cornell University (MMH)  
School of Hotel Administration

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**PROFILE**

Jeffrey represents hospitality industry clients of all types and sizes, from international airlines to multi-unit restaurant concepts to privately-held catering companies. Jeffrey also serves as General Counsel to hospitality industry corporations, LLC's, and partnerships that rely heavily on his practical business and entrepreneurial experience.

Jeffrey's legal experience is as broad and diverse as his client base. Jeffrey has formed LLC's and drafted operating agreements; negotiated asset sales and acquisitions; drafted executive employment and trade secret agreements; conducted HR audits; negotiated commercial leases; and made countless appearances on behalf of clients before state and federal courts, state and federal regulatory agencies, and private arbitrators and mediators.

Prior to forming Sloan Hospitality Law, Jeffrey was an Equity Partner in the San Francisco office of Sheppard, Mullin, Richter & Hampton LLP and the Co-Founder and Managing Partner of Sloan Pratt LLP. In both roles, Jeffrey advised Fortune 500 corporations, start-up companies, high-level executives, and individual entrepreneurs on labor and employment matters.

In addition to his industry involvement on the legal side, Jeffrey is also personally involved on the owner-operator side. Jeffrey is Co-Founder of Punk's Backyard Grill®, a fast-casual restaurant concept with its flagship location in Annapolis, MD. He is also Managing Principal in the San Francisco office of Consequence LLC, a hospitality management and strategic consulting company.



**PUBLICATIONS & PRESENTATIONS**

"Top 10 Employment Law Mistakes Made by Small Businesses in California," AAML 35th Annual Symposium (presenter)

"Launching a New Restaurant or Other Hospitality Business," Cornell University (presenter)

"Current Trends in Labor and Employment Law," The Recorder Roundtable Series, (panel expert)

"Client Development and Cross-Marketing," Bar Association of San Francisco (panel expert)

Institute for Corporate Counsel (panel expert and presenter)

"Conducting HR Audits," The Daily Journal (author)

"Managing Difficult Employees," International Airline Human Resource Association (presenter)

**HONORS & AWARDS**

AV® Rated – Awarded Martindale Hubbell's highest peer-review ranking for legal ability and ethics, representing a "very high to preeminent" legal reputation (2002)

AWS Certified – Awarded the Level-3 Advanced Certificate in Wine & Spirits by the Wine & Spirits Education Trust (2009)

**PROFESSIONAL AFFILIATIONS**

American Bar Association

State Bar of California

National Restaurant Association

Cornell Hotel Society

Golden Gate Restaurant Association